



Diving in the Blue Economy

How to monitor the Blue Economy in the
Mediterranean
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The Blue Economy in the Mediterranean

- **Maritime Sectors in the Mediterranean region: Fisheries, Aquaculture, Tourism & recreation, Maritime transport and Offshore extraction of oil & gas:**
 - Total revenues: 360 billion Euros
 - Total gross value added: 190 billion Euros
 - Total jobs: 4,2 million jobs.

The Mediterranean coastal areas have 37% of the total economic activity (measured by gross value added) of the 12 Countries (North rim)

- **Tourism is the most important activities:**
 - Total revenues: 72%
 - Total gross value added: 70%
 - Total jobs: 78%

50% of the 300 million international in the Mediterranean region take place in coastal areas, accounting for a significant 15% of world figures.

- *Sources: Plan Bleu (2014) Economic and social analysis of the uses of the coastal and marine waters in the Mediterranean, EUNETMAR - Support to the development of sea basin cooperation in the Mediterranean, the Adriatic and Ionian, and the Black Sea - REPORT 4*

The Blue Economy in the Mediterranean

In 2012, at the MAP's 17th Conference of the CPs to the Barcelona Convention (COP17) held in Paris, the Mediterranean countries and the European Union signed the Paris Declaration calling for a "blue" economy to be established to safeguard and promote a clean, healthy and productive Mediterranean environment.

On 17 November 2015, the 43 countries of the Union for the Mediterranean (UfM) adopted a Ministerial Declaration on the Blue Economy.

Integrated in the main Mediterranean Action Plan (MAP) regional processes:

Integrated Coastal Zone Management (ICZM) Protocol

Ecosystems Approach (EcAp)

Sustainable Consumption Pattern Action Plan (SCP/AP)

Regional Climate Change Adaptation Framework

Mediterranean Strategy for Sustainable Development (MSSD) 2016-2025

And also in the SDG 14, 'conservation and sustainable use of the oceans, seas and marine resources for sustainable development',

How to monitor the Blue Economy ?

“Measuring, Monitoring and Promoting an environmentally sustainable economy in the Mediterranean region”

- A project founded by the MAVA foundation implemented by 3 MAP/RACs (Plan Bleu, PAP/RAC and SCP/RAC)
- **3 Main objectives:**
 - 1. DEFINE & MONITOR: (Indicators, Dashboard, ...)
 - 2. SUPPORT THE IMPLEMENTATION (Exhibition, Workshop, ...)
 - 3. PROMOTE & MAINSTREAM (Conferences, Communication, ...)
- **Focused on :**
 - Some specific Blue Economy issues easy to monitor in the sea and coastal regions (in relation to the MSSD – Sea and coastal issues)
 - A core set of indicators easy to calculate and to analyze (Trend analysis)
 - A dashboard useful for the decision makers and stakeholders

The Blue Economy and the MSSD

Essential for the implementation of the MSDD 2016-2025 and mainly for the Objective 5. Transition towards a green and blue economy.

Focused on Marine and coastal activities and on the sustainable development aspects of these activities:

- Fisheries
- Aquaculture
- Tourism and recreational activities
- Maritime transport and port activities
- Bio-prospecting or exploitation of biological resources
- Exploitation of renewable energy sources

How to monitor the Blue Economy: A core set of Indicators

Selection of a core set of Indicators linked to the MSSD core set

- **MSSD core set**
 - A core set of MSSD indicators has been selected in a regional workshop in March 2016 based
 - These indicators is being populated and
 - A dashboard including «Indicators factsheets » are beeing developed
- **Blue Economy core set**
 - The « Blue Economy » Indicators are being selected using the same methodology
 - The first results will be presented by Jeremie Fosse