

Mr. Chérif RAHMANI - graduated from the National School of Administration - ENA (1st in the year), Ph.D. of Land-use Planning. He was lecturer at the University of Poitiers, and at ENA in Algeria, Minister of Land-use Planning, Environment and Tourism, as well as UN Ambassador, honourable spokesman for the International Year of Deserts and Desertification 2006, and, among others, President of the Foundation for World Deserts, Earth Champion for 2007 among other renowned personalities: Al Gore (USA), His Royal Highness Prince Hassan Bin Talal of Jordan, Her Excellence Marina Silva of Brazil, Elisea 'Bebet' Gillera Gozun of the Philippines, Swede Viveka Bohn and Jacques Rogge.

Inspired by a profound engagement in favour of the protection of our planet, Mr. Chérif RAHMANI, Minister of Land-use Planning, Environment and Tourism, has been appointed the "Ambassador for the Coast" due to his dedicated engagement in the establishment of an environmental legislative framework in Algeria, such as, among others, the coastal law, integrated management of coastal zones, promulgation of the Algerian coastal law, creation of the national coastal commission, launching of the coastal cadastre, formulation of regional programmes for coastal valorisation and protection (CAMP), delimitation, etc.

He, at the same time, took care of the establishment of economic and financial instruments aiming at introducing an ecological tax system in Algeria based on international norms and Polluter Pays principle. He contributed significantly to the implementation of the National Action Plan for the Environment and Sustainable Development (PNAE-DD).